

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 949000 /		Alt Order # 06259960
Product Candidate		
Contract Dates 09/11/12 - 09/17/12		Estimate # 911917 WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 09/05/12 / 09/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code WLSNN	Product Code ORDR
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/14/12	09/14/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$110.00			
N 2	KOAT	09/14/12	09/14/12	Chew, The	12-1pm		:30			NM	1	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$120.00			
N 3	KOAT	09/14/12	09/14/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$150.00			
N 4	KOAT	09/14/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$100.00			
N 5	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
N 6	KOAT	09/14/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$375.00			
N 7	KOAT	09/14/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$330.00			
N 8	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	1	\$225.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$225.00												
N 9	KOAT	09/14/12	09/14/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice												
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----1-- 1 \$115.00												
N 10	KOAT	09/17/12	09/17/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$110.00												
N 11	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$650.00												
N 12	KOAT	09/17/12	09/17/12	The View 10-11a	10-11a		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$200.00												
N 13	KOAT	09/17/12	09/17/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$70.00												
N 14	KOAT	09/17/12	09/17/12	Dr Oz	4-5p		:30			NM	2	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 2----- 2 \$275.00												
N 15	KOAT	09/17/12	09/17/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00												
N 16	KOAT	09/17/12	09/17/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$350.00												
N 17	KOAT	09/17/12	09/17/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$120.00												
N 18	KOAT	09/17/12	09/17/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$450.00												
N 19	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$225.00												
N 20	KOAT	09/17/12	09/17/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$270.00
Class of Time - Immediately Pre-emptible without notice												

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09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R
Advertiser		Original Date / Revision
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$135.00			
N 21	KOAT	09/15/12	09/15/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
N 22	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$110.00			
N 23	KOAT	09/15/12	09/15/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
N 24	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$150.00			
N 25	KOAT	09/16/12	09/16/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$75.00			
N 26	KOAT	09/16/12	09/16/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$85.00			
N 27	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$150.00			
N 28	KOAT	09/13/12	09/13/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$625.00			
N 29	KOAT	09/13/12	09/13/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$175.00			
N 30	KOAT	09/13/12	09/13/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$70.00			
N 31	KOAT	09/13/12	09/13/12	Chew, The	12-1pm		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$120.00			
N 32	KOAT	09/13/12	09/13/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												

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09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$150.00			
N 33	KOAT	09/13/12	09/13/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$100.00			
N 34	KOAT	09/13/12	09/13/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$250.00			
N 35	KOAT	09/13/12	09/13/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$50.00			
N 36	KOAT	09/13/12	09/13/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$350.00			
N 37	KOAT	09/13/12	09/13/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$120.00			
N 38	KOAT	09/13/12	09/13/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$330.00			
N 39	KOAT	09/13/12	09/13/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$450.00			
N 40	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$225.00			
N 41	KOAT	09/13/12	09/13/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$115.00			
N 42	KOAT	09/12/12	09/12/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$110.00			
N 43	KOAT	09/12/12	09/12/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$175.00			
N 44	KOAT	09/12/12	09/12/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
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<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

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Week:		09/10/12	09/16/12	--1----				1	\$70.00			
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Week:		09/10/12	09/16/12	--1----				1	\$120.00			
N 46	KOAT	09/12/12	09/12/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$150.00			
N 47	KOAT	09/12/12	09/12/12	Ellen 3-4p	3-4p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$100.00			
N 48	KOAT	09/12/12	09/12/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$250.00			
N 49	KOAT	09/12/12	09/12/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$50.00			
N 50	KOAT	09/12/12	09/12/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$350.00			
N 51	KOAT	09/12/12	09/12/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$375.00			
N 52	KOAT	09/12/12	09/12/12	6a A7N More In The AM	6-7a		:30			NM	1	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$330.00			
N 53	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$225.00			
N 54	KOAT	09/12/12	09/12/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	1	\$115.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$115.00			
N 55	KOAT	09/14/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$625.00			
N 56	KOAT	09/14/12	09/14/12	The View 10-11a	10-11a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
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Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 949000 /		<u>All Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$175.00			
N 57	KOAT	09/14/12	09/14/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$400.00			
N 58	KOAT	09/14/12	09/14/12	Nighline	1105-1135p		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$100.00			
N 59	KOAT	09/14/12	09/14/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 60	KOAT	09/14/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$70.00			
N 61	KOAT	09/14/12	09/14/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$250.00			
N 62	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 63	KOAT	09/14/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$50.00			
N 64	KOAT	09/14/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$350.00			
N 65	KOAT	09/14/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$120.00			
N 66	KOAT	09/14/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$450.00			
N 67	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$300.00			
N 68	KOAT	09/14/12	09/14/12	Good Morning America	7-9a		:30			NM	2	\$450.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$225.00			
N 69	KOAT	09/14/12	09/14/12	PRIMETIME	8-9p		:30			NM	1	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$500.00			
N 70	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,000.00			
N 71	KOAT	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$650.00			
N 72	KOAT	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$400.00			
N 73	KOAT	09/17/12	09/17/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$100.00			
N 74	KOAT	09/17/12	09/17/12	Kimmel	1135p-1235a		:30			NM	1	\$50.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$50.00			
N 75	KOAT	09/17/12	09/17/12	Chew, The	12-1pm		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$120.00			
N 76	KOAT	09/17/12	09/17/12	Katie Couric M-F	2p-3p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$150.00			
N 77	KOAT	09/17/12	09/17/12	Ellen 3-4p	3-4p		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$150.00			
N 78	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
N 79	KOAT	09/17/12	09/17/12	6a A7N More In The AM	6-7a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
N 80	KOAT	09/17/12	09/17/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$225.00			
N 81	KOAT	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p		:30			NM	1	\$1,315.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,315.00			
N 82	KOAT	09/15/12	09/15/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$85.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$85.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		CASTLE SAT LF	1035P-1135P	-----Sa--	:30		\$85.00	NM		
See MG 82.2												
2	KOAT	09/10/12-09/16/12		PRIVATE PRACTICE SAT LF	1035-1135P, 1135I	-----Sa--	:30		\$85.00	NM		
① MG for 82.1 09/15												
N 83	KOAT	09/15/12	09/15/12	PRIVATE PRACTICE SAT LF	1035-1135P, 1135I		:30			NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$60.00			
N 84	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$200.00			
N 85	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/10/12-09/16/12		ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
2	KOAT	09/10/12-09/16/12		ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
N 86	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$675.00			
N 87	KOAT	09/16/12	09/16/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$400.00			
N 88	KOAT	09/16/12	09/16/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	1	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$90.00			
N 89	KOAT	09/16/12	09/16/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$45.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$45.00			

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KOAT	09/10/12-09/16/12		CASTLE SUN LF	1205-105A	-----Su	:30		\$45.00	NM		
See MG 89.2												
2	KOAT	09/10/12-09/16/12		PRIVATE PRACTICE SUN LI	1205-105A, 105-2C	-----Su	:30		\$45.00	NM		
Ⓜ MG for 89.1 09/16												
N 90	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$250.00												
N 91	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$150.00												
N 92	KOAT	09/16/12	09/16/12	This Week	9-10a		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----1 1 \$650.00												
N 93	KOAT	09/13/12	09/13/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$110.00												
N 94	KOAT	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$400.00												
N 95	KOAT	09/13/12	09/13/12	Nightline	1105-1135p		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$100.00												
N 96	KOAT	09/13/12	09/13/12	Kimmel	1135p-1235a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$50.00												
N 97	KOAT	09/13/12	09/13/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---2--- 2 \$375.00												
N 98	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	1	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$1,250.00												
N 99	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---1--- 1 \$225.00												
N 100	KOAT	09/13/12	09/13/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 949000 /		<u>All Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 111	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$550.00			
N 112	KOAT	09/12/12	09/12/12	Good Morning America	7-9a		:30			NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$225.00			
N 113	KOAT	09/12/12	09/12/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	09/10/12-09/16/12	MODERN/SUBURGATORY	8-9p	---W-----	:30		\$750.00	NM		
Credited												
N 114	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	1	\$1,100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,100.00			
N 115	KOAT	09/16/12	09/16/12	REVENGE	7-8p		:30			NM	1	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$950.00			
N 116	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/10/12-09/16/12	ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
	2	KOAT	09/10/12-09/16/12	ABC Prime College Football	6-10p	-----Sa--	:30		\$300.00	NM		
Credited												
N 117	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOAT	09/10/12-09/16/12	MIDDLE/SUBURGATORY	7-8p	---W-----	:30		\$550.00	NM		
Credited												
N 118	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	2	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---2---				2	\$1,250.00			
N 119	KOAT	09/16/12	09/16/12	AFV	6-7p		:30			NM	2	\$950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$475.00			
N 120	KOAT	09/16/12	09/16/12	REVENGE	8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												

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(505)884-7777

<u>Contract / Revision</u> 949000 /		<u>Alt Order #</u> 06259960
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> Candidate	<u>Estimate #</u> 911917 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 121	KOAT	09/16/12	09/16/12	REVENGE	9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,000.00			
N 122	KOAT	09/15/12	09/15/12	College Football	10a-130p		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$300.00			
N 123	KOAT	09/15/12	09/15/12	College Football Sa 130-p	128p-6p		:30			NM	2	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$500.00			
N 124	KOAT	09/12/12	09/14/12	M-F A7N This AM @ 430a	430-5a		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$50.00			
N 125	KOAT	09/12/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$120.00			
N 126	KOAT	09/12/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	2	\$660.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$330.00			
N 127	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$150.00			
N 128	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$150.00			
N 129	KOAT	09/12/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$625.00			
N 130	KOAT	09/13/12	09/13/12	SCANDAL	9-10p		:30			NM	1	\$1,330.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,330.00			
N 131	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$585.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$585.00			
N 132	KOAT	09/12/12	09/17/12	Katie Couric M-F	2p-3p		:30			NM	4	\$600.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
949000 /	06259960

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/12/12 09/18/12 1-111-- 4 \$150.00												
N 133	KOAT	09/17/12	09/17/12	The View 10-11a	10-11a		:30			NM	1	\$340.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$340.00												
N 134	KOAT	09/12/12	09/13/12	Ellen 3-4p	3-4p		:30			NM	2	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --11--- 2 \$100.00												
N 135	KOAT	09/12/12	09/13/12	Dr Oz	4-5p		:30			NM	2	\$500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --11--- 2 \$250.00												
N 136	KOAT	09/17/12	09/17/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$600.00												
N 137	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----F-- 1 \$1,000.00												
N 138	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$110.00												
N 139	KOAT	09/12/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	1	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WTF-- 1 \$70.00												
N 140	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-10p		:30			NM	2	\$1,130.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----2- 2 \$565.00												
N 141	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	1	\$1,650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --W---- 1 \$1,650.00												
N 142	KOAT	09/13/12	09/13/12	GREYS	8-9p		:30			NM	1	\$2,625.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ---T--- 1 \$2,625.00												
N 143	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,020.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$1,020.00												
N 144	KOAT	09/12/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision		Alt Order #
949000 /		06259960
Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Candidate	911917 WILSON/SEN/R
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		09/05/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$450.00			
Totals											164	\$55,130.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/17/12	164	\$55,130.00	\$46,860.50	\$3,280.24	\$50,140.74
Totals	164	\$55,130.00	\$46,860.50	\$3,280.24	\$50,140.74

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St, Suite 400
Alexandria, VA 22314

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	938781	06259956

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	GMA IN THE AFTERNOON	1-2PM	----1--	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	1:37 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
2	09/05/12	09/05/12	Chew, The	12-1pm	--1----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--1----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:34 PM	Chew, The	12-1pm	:30	Signed	\$75.00 NM
3	09/07/12	09/07/12	General Hospital	2-3p/1-2p	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Hw0912TV	\$100.00 NM
4	09/07/12	09/07/12	Ellen 3-4p	3-4p	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	3:38 PM	Ellen 3-4p	3-4p	:30	Signed	\$110.00 NM
5	09/07/12	09/07/12	Dr Oz	4-5p	----1--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	4:40 PM	Dr Oz	4-5p	:30	Hw0912TV	\$200.00 NM
6	09/07/12	09/07/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/07/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	Hw0912TV	\$375.00 NM

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/07/12	09/07/12	6a A7N More In The AM 6-7a		----1--	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$330.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		09/07/12	6:44 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00	NM
8	09/07/12	09/07/12	Good Morning America 7-9a		----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		09/07/12	8:00 AM	Good Morning America	7-9a	:30	HW0912TV	\$250.00	NM
9	09/07/12	09/07/12	Live with Regis & Kelly 9-10a		----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		09/07/12	9:49 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW0912TV	\$100.00	NM
10	09/10/12	09/10/12	General Hospital 2-3p/1-2p		1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$110.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	1:27 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$110.00	NM
11	09/10/12	09/10/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$625.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW0912TV	\$625.00	NM
12	09/10/12	09/10/12	The View 10-11a	10-11a	1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$175.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	10:30 AM	The View 10-11a	10-11a	:30	Signed	\$175.00	NM
13	09/10/12	09/10/12	Anderson Cooper 11a-12n		1-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$70.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	11:30 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$70.00	NM
14	09/10/12	09/10/12	Dr Oz 4-5p		1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$250.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	4:28 PM	Dr Oz	4-5p	:30	Signed	\$250.00	NM
15	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$50.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/10/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



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 Lehigh Valley, PA 18002-6868

Invoice # 938781-1	Invoice Date 09/16/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/10/12
Advertiser Heather Wilson/R/Senate		Product Candidate	Estimate Number 904910 WILSON/SE

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$50.00	NM
16	09/10/12	09/10/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	HW0912TV	\$350.00 NM
17	09/10/12	09/10/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:11 AM	6a A7N More In The AM	6-7a	:30	HW0912TV	\$330.00 NM
18	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	HW0912TV	\$450.00 NM
19	09/10/12	09/10/12	Good Morning America	7-9a	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	7:26 AM	Good Morning America	7-9a	:30	HW0912TV	\$225.00 NM
20	09/10/12	09/10/12	BACHELOR PAD	7-9p	1-----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	7:48 PM	BACHELOR PAD	7-9p	:30	HW0912TV	\$950.00 NM
21	09/10/12	09/10/12	Live with Regis & Kelly	9-9-10a	1-----	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	HW0912TV	\$115.00 NM
22	09/08/12	09/08/12	Action 7 News @ 10p	Sat 10-1035p	-----1-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	12:01 AM	Action 7 News @ 10p Sat	10-1035p	:30	HW0912TV	\$450.00 NM
LR- Auto Racing									
23	09/08/12	09/08/12	5-6a	5-6a	-----1-	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	5:30 AM	5-6a	5-6a	:30	Signed	\$70.00 NM
25	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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Lehigh Valley, PA 18002-6868



KOAT

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/08/12	09/08/12	Sa 6a A7N More in the AM 6-9a		-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	8:14 AM	Sa 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
26	09/09/12	09/09/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	4:54 PM	ET Weekend Su 4-5p	4-5p	:30	HW0912TV	\$90.00 NM
27	09/09/12	09/09/12	5-6a	5-6a	-----1	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:29 AM	5-6a	5-6a	:30	signed	\$85.00 NM
28	09/09/12	09/09/12	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	6:13 AM	Su 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
29	09/06/12	09/06/12	Action 7 News @ 10p M-F 10-1030p		---1---	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	10:32 PM	Action 7 News @ 10p M-F	10-1030p	:30	signed	\$520.00 NM
30	09/06/12	09/06/12	The View 10-11a	10-11a	---1---	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	10:59 AM	The View 10-11a	10-11a	:30	HW0912TV	\$175.00 NM
31	09/06/12	09/06/12	Anderson Cooper 11a-12n		---1---	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:48 AM	Anderson Cooper	11a-12n	:30	signed	\$60.00 NM
32	09/06/12	09/06/12	Chew, The 12-1pm		---1---	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	12:35 PM	Chew, The	12-1pm	:30	HW0912TV	\$130.00 NM
33	09/06/12	09/06/12	General Hospital 2-3p/1-2p		---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	2:26 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$100.00 NM

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/06/12	09/06/12	General Hospital	2:30p-1-2p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
34	09/06/12	09/06/12	Ellen 3-4p	3-4p	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 3:27 PM Ellen 3-4p 3-4p :30 Signed \$110.00 NM									
35	09/06/12	09/06/12	Dr Oz	4-5p	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:15 PM Dr Oz 4-5p :30 HW0912TV \$200.00 NM									
36	09/06/12	09/06/12	M-F A7N This AM @ 430:430-5a		---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 Signed \$50.00 NM									
37	09/06/12	09/06/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:14 PM Action 7 News @ 5p 5-530p :30 Signed \$325.00 NM									
38	09/06/12	09/06/12	5a A7N More In The AM	5-6a	---1---	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:56 AM 5a A7N More In The AM 5-6a :30 Signed \$130.00 NM									
39	09/06/12	09/06/12	6a A7N More In The AM	6-7a	---1---	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:00 AM 6a A7N More In The AM 6-7a :30 HW0912TV \$330.00 NM									
40	09/06/12	09/06/12	Entertainment Tonight 630-7p		---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 Signed \$450.00 NM									
41	09/06/12	09/06/12	Good Morning America	7-9a	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 8:41 AM Good Morning America 7-9a :30 HW0912TV \$250.00 NM									
42	09/06/12	09/06/12	Live with Regis & Kelly	9-10a	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---1--- 1 \$100.00									

INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/06/12	09/06/12	Live with Regis & Kelly 9-10a		---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12			---1---		1	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$100.00 NM
43	09/04/12	09/04/12	GMA IN THE AFTERNOON	1-2PM	-1-----	:30	1	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	1:37 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
44	09/04/12	09/04/12	The View 10-11a	10-11a	-1-----	:30	1	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	10:30 AM	The View 10-11a	10-11a	:30	HW0712TV	\$175.00 NM
45	09/04/12	09/04/12	Anderson Cooper	11a-12n	-1-----	:30	1	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	11:38 AM	Anderson Cooper	11a-12n	:30	Signed	\$60.00 NM
46	09/04/12	09/04/12	Chew, The	12-1pm	-1-----	:30	1	\$130.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	12:33 PM	Chew, The	12-1pm	:30	HW0712TV	\$130.00 NM
47	09/04/12	09/04/12	General Hospital	2-3p/1-2p	-1-----	:30	1	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	2:59 PM	General Hospital	2-3p/1-2p	:30	HW0712TV	\$100.00 NM
48	09/04/12	09/04/12	Ellen 3-4p	3-4p	-1-----	:30	1	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	3:59 PM	Ellen 3-4p	3-4p	:30	Signed	\$110.00 NM
49	09/04/12	09/04/12	Dr Oz	4-5p	-1-----	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	4:27 PM	Dr Oz	4-5p	:30	HW0712TV	\$200.00 NM
50	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0712TV	\$50.00 NM

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Lehigh Valley, PA 18002-6868

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938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heafther Wilson/R/Senafe	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-1-----	:30	1	\$50.00	NM
51	09/04/12	09/04/12	Action 7 News @ 5p	5-530p	-1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$325.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$325.00	NM
52	09/04/12	09/04/12	5a A7N More In The AM	5-6a	-1-----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$130.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	5:42 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00	NM
53	09/04/12	09/04/12	Action 7 News @ 6p	6-630p	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	HW0712TV	\$375.00	NM
54	09/04/12	09/04/12	6a A7N More In The AM	6-7a	-1-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$330.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	6:54 AM	6a A7N More In The AM	6-7a	:30	HW0712TV	\$330.00	NM
55	09/04/12	09/04/12	Entertainment Tonight	630-7p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$450.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	Signed	\$450.00	NM
56	09/04/12	09/04/12	Good Morning America	7-9a	-1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-1-----				1	\$250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	8:42 AM	Good Morning America	7-9a	:30	HW0712TV	\$250.00	NM
57	09/05/12	09/05/12	GMA IN THE AFTERNOON	1-2PM	--1----	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$75.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		09/05/12	12:55 PM	GMA IN THE AFTERNOON	1-2PM	:30	HW0712TV	\$75.00	NM
58	09/05/12	09/05/12	The View	10-11a	--1----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		09/05/12	9:59 AM	The View 10-11a	10-11a	:30	HW0712TV	\$175.00	NM
59	09/05/12	09/05/12	Anderson Cooper	11a-12n	--1----	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

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938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
59	09/05/12	09/05/12	Anderson Cooper	11a-12n	--1----	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	--1----	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:22 AM	Anderson Cooper	11a-12n	:30	Signed	\$60.00 NM
60	09/05/12	09/05/12	Chew, The	12-1pm	--1----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:00 PM	Chew, The	12-1pm	:30	Hw0712TV	\$130.00 NM
61	09/05/12	09/05/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Signed	\$100.00 NM
62	09/05/12	09/05/12	Ellen 3-4p	3-4p	--1----	:30	1	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	3:24 PM	Ellen 3-4p	3-4p	:30	Hw0712TV	\$110.00 NM
63	09/05/12	09/05/12	Dr Oz	4-5p	--1----	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:54 PM	Dr Oz	4-5p	:30	Signed	\$200.00 NM
64	09/05/12	09/05/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Hw0712TV	\$50.00 NM
65	09/05/12	09/05/12	Action 7 News @ 5p	5-530p	--1----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	Hw0712TV	\$325.00 NM
66	09/05/12	09/05/12	Action 7 News @ 6p	6-630p	--1----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM
67	09/05/12	09/05/12	6a A7N More In The AM	6-7a	--1----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--1----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:55 AM	6a A7N More In The AM	6-7a	:30	Hw0712TV	\$330.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	09/05/12	09/05/12	6a A7N More In The AM 6-7a		--1----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
68	09/05/12	09/05/12	Good Morning America 7-9a		--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$250.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		09/05/12	8:29 AM	Good Morning America	7-9a	:30	Signed	\$250.00	NM
69	09/05/12	09/05/12	Live with Regis & Kelly 9-10a		--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$100.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		09/05/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$100.00	NM
120	09/05/12	09/05/12	Entertainment Tonight 630-7p		--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	--1----				1	\$450.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT W		09/05/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	HW0712TV	\$450.00	NM
126	09/04/12	09/04/12	Action 7 News @ 10p M-F 10-1030p		-T-----	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$520.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	10:32 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW0712TV	\$520.00	NM
127	09/04/12	09/04/12	Action 7 News @ 1030p 1030-1105p		-T-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$350.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	10:48 PM	Action 7 News @ 1030p	1030-1105p	:30	Signed	\$350.00	NM
128	09/04/12	09/04/12	Nightline 1105-1135p		-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$100.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	11:30 PM	Nightline	1105-1135p	:30	HW0712TV	\$100.00	NM
129	09/04/12	09/04/12	Kimmel 1135p-1235a		-T-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$50.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	12:17 AM	Kimmel	1135p-1235a	:30	Signed	\$50.00	NM
130	09/04/12	09/04/12	M-F A7N This AM @ 430:430-5a		-T-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12	-T-----				1	\$50.00	
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Tu		09/04/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00	NM
131	09/04/12	09/04/12	5a A7N More In The AM 5-6a		-T-----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

INVOICE

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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
131	09/04/12	09/04/12	5a A7N More In The AM 5-6a		-T-----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12			-T-----		1	\$130.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	5:22 AM	5a A7N More In The AM	5-6a	:30	HW0712TV	\$130.00 NM
132	09/04/12	09/04/12	Middle/Last Man Standing 7-8p		-T-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	6:58 PM	Middle/Last Man Standing	7-8p	:30	HW0712TV	\$550.00 NM
133	09/04/12	09/04/12	Good Morning America 7-9a		-T-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	7:29 AM	Good Morning America	7-9a	:30	signed	\$250.00 NM
134	09/04/12	09/04/12	Live with Regis & Kelly 9-10a		-T-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	signed	\$100.00 NM
135	09/04/12	09/04/12	Happy Endings/Apt 23 9-10p		-T-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	9:56 PM	Happy Endings/Apt 23	9-10p	:30	signed	\$775.00 NM
136	09/05/12	09/05/12	Action 7 News @ 10p M-F 10-1030p		--W----	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$520.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	10:55 PM	Action 7 News @ 10p M-F	10-1030p	:30	signed	\$520.00 NM
LR- Network Program Runover									
137	09/05/12	09/05/12	Action 7 News @ 1030p 1030-1105p		--W----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:19 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0712TV	\$350.00 NM
LR- Network Program Runover									
138	09/05/12	09/05/12	Nightline 1105-1135p		--W----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	11:48 PM	Nightline	1105-1135p	:30	signed	\$100.00 NM
LR- Network Program Runover									
139	09/05/12	09/05/12	Kimmel 1135p-1235a		--W----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
139	09/05/12	09/05/12	Kimmel	1135p-1235a	--W----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/03/12	09/09/12	--W----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	12:48 AM	Kimmel	1135p-1235a	:30	HW0712TV	\$50.00 NM
LR- Network Program Rerun									
140	09/05/12	09/05/12	M-F A7N This AM @ 430:430-5a		--W----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
141	09/05/12	09/05/12	5a A7N More In The AM 5-6a		--W----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:43 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00 NM
142	09/05/12	09/05/12	5a A7N More In The AM 5-6a		--W----	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW0712TV	\$130.00 NM
143	09/05/12	09/05/12	Middle/Suburgatory	7-8p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	6:59 PM	Middle/Suburgatory	7-8p	:30	Signed	\$450.00 NM
144	09/05/12	09/05/12	Good Morning America	7-9a	--W----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	8:55 AM	Good Morning America	7-9a	:30	HW0712TV	\$250.00 NM
145	09/05/12	09/05/12	Modern Family/Suburgatory	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/05/12	9:48 PM	Modern Family/Suburgatory	9-10p	:30	Signed	\$1,100.00 NM
146	09/04/12	09/04/12	Middle/Last Man Standing	7-8p	-T-----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	09/04/12	7:49 PM	Middle/Last Man Standing	7-8p	:30	Signed	\$550.00 NM
147	09/04/12	09/04/12	Democratic Nat'l Convent	8-9p	-T-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-T-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
147	09/04/12	09/04/12	Democratic Nat'l Convent 8-9p		-T-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Tu	09/04/12		Democratic Nat'l Conventn	8-9p	:00		\$850.00 NM
See MG 147.2									
3	KOAT	Tu	09/04/12	8:32 PM	DEMOCRATIC NATIONAL CON' 8-9P		:30	Hw0712TV	\$850.00 NM
MG for 147.2 09/05									
2	KOAT	W	09/05/12		DEMOCRATIC NATIONAL CON' 8-9P		:00		\$850.00 NM
See MG 147.3									
148	09/05/12	09/05/12	Middle/Surburgatory	7-8p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	09/05/12	7:15 PM	Middle/Surburgatory	7-8p	:30	Hw0712TV	\$450.00 NM
149	09/05/12	09/05/12	Modern Family/Surburgat	9-10p	--W----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	--W----	1	\$1,100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	W	09/05/12	10:16 PM	Modern Family/Surburgator	9-10p	:30	Hw0712TV	\$1,100.00 NM
LR- Network Program Runover									
150	09/07/12	09/07/12	Action 7 News @ 10p M-F	10-1030p	----F--	:30	1	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$520.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	signed	\$520.00 NM
151	09/07/12	09/07/12	The View 10-11a	10-11a	----F--	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	10:59 AM	The View 10-11a	10-11a	:30	signed	\$175.00 NM
152	09/07/12	09/07/12	Action 7 News @ 1030p	1030-1105p	----F--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	10:55 PM	Action 7 News @ 1030p	1030-1105p	:30	Hw0912TV	\$350.00 NM
153	09/07/12	09/07/12	Nightline	1105-1135p	----F--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	11:31 PM	Nightline	1105-1135p	:30	signed	\$100.00 NM
154	09/07/12	09/07/12	Kimmel	1135p-1235a	----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	12:20 AM	Kimmel	1135p-1235a	:30	Hw0912TV	\$50.00 NM
155	09/07/12	09/07/12	Anderson Cooper	11a-12n	----F--	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
155	09/07/12	09/07/12	Anderson Cooper	11a-12n	----F--	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$60.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	11:30 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$60.00	NM
156	09/07/12	09/07/12	M-F A7N This AM @ 430:430-5a		----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00	NM
157	09/07/12	09/07/12	M-F A7N This AM @ 430:430-5a		----F--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$50.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00	NM
158	09/07/12	09/07/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$325.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$325.00	NM
159	09/07/12	09/07/12	5a A7N More In The AM	5-6a	----F--	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$130.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:56 AM	5a A7N More In The AM	5-6a	:30	HW0912TV	\$130.00	NM
160	09/07/12	09/07/12	5a A7N More In The AM	5-6a	----F--	:30	1	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$130.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	5:23 AM	5a A7N More In The AM	5-6a	:30	Signed	\$130.00	NM
161	09/07/12	09/07/12	Shark Tank	7-8p	----F--	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	7:00 PM	Stand Up for Cancer	7-8p	:30	HW0912TV	\$550.00	NM
162	09/07/12	09/07/12	Good Morning America	7-9a	----F--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	8:49 AM	Good Morning America	7-9a	:30	Signed	\$250.00	NM
163	09/07/12	09/07/12	20/20	9-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT F		09/07/12	8:24 PM	20/20	Prime Other	:30	Signed	\$500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SE



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
163	09/07/12	09/07/12	20/20	9-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
164	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	Signed	\$400.00 NM
165	09/10/12	09/10/12	Nightline	1105-1135p	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	11:26 PM	Nightline	1105-1135p	:30	HW0912TV	\$100.00 NM
166	09/10/12	09/10/12	Kimmel	1135p-1235a	M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	12:12 AM	Kimmel	1135p-1235a	:30	Signed	\$50.00 NM
167	09/10/12	09/10/12	Chew, The	12-1pm	M-----	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	12:58 PM	Chew, The	12-1pm	:30	Signed	\$90.00 NM
168	09/10/12	09/10/12	General Hospital	2-3p/1-2p	M-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	1:59 PM	General Hospital	2-3p/1-2p	:30	Signed	\$110.00 NM
169	09/10/12	09/10/12	Ellen 3-4p	3-4p	M-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	3:20 PM	Ellen 3-4p	3-4p	:30	HW0912TV	\$100.00 NM
170	09/10/12	09/10/12	M-F A7N This AM @ 430:430-5a		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
171	09/10/12	09/10/12	5a A7N More In The AM	5-6a	M-----	:30	2	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	5:23 AM	5a A7N More In The AM	5-6a	:30	HW0912TV	\$120.00 NM
2	KOAT	M	09/10/12	5:44 AM	5a A7N More In The AM	5-6a	:30	Signed	\$120.00 NM
172	09/10/12	09/10/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
172	09/10/12	09/10/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM
173	09/10/12	09/10/12	6a A7N More In The AM	6-7a	M-----	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:44 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
174	09/10/12	09/10/12	Good Morning America	7-9a	M-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	8:46 AM	Good Morning America	7-9a	:30	Signed	\$225.00 NM
175	09/10/12	09/10/12	Bachelor Pad	7-9p	M-----	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12	6:59 PM	Bachelor Pad	7-9p	:30	Signed	\$950.00 NM
176	09/10/12	09/10/12	Castle	9-10p	M-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/10/12		Castle	9-10p	:00		\$775.00 NM
Credited									
177	09/08/12	09/08/12	GREY'S ANATOMY	Late Fringe/Various	-----S-	:30	1	\$105.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$105.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12		GREY'S ANATOMY	Late Fringe/Various	:00		\$105.00 NM
Credited									
178	09/08/12	09/08/12	BROTHERS & SISTERS	Late Fringe/Various	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12		BROTHERS & SISTERS	Late Fringe/Various	:00		\$50.00 NM
Credited									
179	09/08/12	09/08/12	NASCAR Cup Series Prim	6p-9p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/08/12	7:03 PM	NASCAR Cup Series Prime	6p-9p	:30	Signed	\$300.00 NM
2	KOAT	Sa	09/08/12	8:09 PM	NASCAR Cup Series Prime	6p-9p	:30	Signed	\$300.00 NM
180	09/09/12	09/09/12	Action 7 News @ 10p	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
180	09/09/12	09/09/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	10:22 PM	Action 7 News @ 10p Sun	10-1030p	:30	HW0912TV	\$675.00 NM
181	09/09/12	09/09/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	10:53 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	Signed	\$650.00 NM
182	09/09/12	09/09/12	ET Weekend 11p-1205a	1100-1205x	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	11:41 PM	ET Weekend 11p-1205a	1100-1205x	:30	HW0912TV	\$100.00 NM
183	09/09/12	09/09/12	Grey's Su 1200x	Sunday Late Fringe	-----S	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$45.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	12:35 AM	Grey's Su 1200x	Sunday Late Fringe	:30	Signed	\$45.00 NM
184	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	5:23 PM	Action 7 News @ 5p Sun	5-530p	:30	Signed	\$250.00 NM
185	09/09/12	09/09/12	This Week	9-10a	-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/09/12	8:59 AM	This Week	9-10a	:30	Signed	\$650.00 NM
186	09/06/12	09/06/12	GMA IN THE AFTERNOON	1-2PM	---T---	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	1:38 PM	GMA IN THE AFTERNOON	1-2PM	:30	Signed	\$75.00 NM
187	09/06/12	09/06/12	Action 7 News @ 1030p	1030-1105p	---T---	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:03 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0912TV	\$350.00 NM
188	09/06/12	09/06/12	Nightline	1105-1135p	---T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	---T---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/06/12	11:32 PM	Nightline	1105-1135p	:30	Signed	\$100.00 NM

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
188	09/06/12	09/06/12	Nightline	1105-1135p	---T---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
189	09/06/12	09/06/12	Kimmel	1135p-1235a	---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 12:19 AM Kimmel 1135p-1235a :30 HW0912TV \$50.00 NM									
190	09/06/12	09/06/12	M-F A7N This AM @ 430:430-5a		---T---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 4:59 AM M-F A7N This AM @ 430a 430-5a :30 HW0912TV \$50.00 NM									
191	09/06/12	09/06/12	5a A7N More In The AM 5-6a		---T---	:30	2	\$130.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 2 \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Th 09/06/12 5:14 AM 5a A7N More In The AM 5-6a :30 Signed \$130.00 NM 1 KOAT Th 09/06/12 5:42 AM 5a A7N More In The AM 5-6a :30 HW0912TV \$130.00 NM									
192	09/06/12	09/06/12	Action 7 News @ 6p	6-630p	---T---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 5:59 PM Action 7 News @ 6p 6-630p :30 HW0912TV \$375.00 NM									
193	09/06/12	09/06/12	Wipeout	7-8p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 6:58 PM Wipeout 7-8p :30 HW0912TV \$500.00 NM									
194	09/06/12	09/06/12	Good Morning America	7-9a	---T---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:55 AM Good Morning America 7-9a :30 Signed \$250.00 NM									
195	09/06/12	09/06/12	Rookie Blue	9-10p	---T---	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 9:31 PM Rookie Blue 9-10p :30 HW0912TV \$500.00 NM									
196	09/06/12	09/06/12	Wipeout	7-8p	---T---	:30	1	\$1,285.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$1,285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Th 09/06/12 7:43 PM Wipeout 7-8p :30 Signed \$1,285.00 NM									
197	09/07/12	09/07/12	20/20	8p-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
938781-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEI



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
197	09/07/12	09/07/12	20/20	8p-10p	----F--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	9:44 PM	20/20	8p-10p	:30	HW0912TV	\$500.00 NM
198	09/08/12	09/08/12	NASCAR Cup Series Prin	530p-930p	-----S-	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Sa	09/08/12	7:35 PM	NASCAR Cup Series Prime	530p-930p	:30	HW0912TV	\$300.00 NM
1	KOAT	Sa	09/08/12	8:44 PM	NASCAR Cup Series Prime	530p-930p	:30	HW0912TV	\$300.00 NM
3	KOAT	Sa	09/08/12	9:07 PM	NASCAR Cup Series Prime	530p-930p	:30	Signed	\$300.00 NM
199	09/08/12	09/08/12	College Football	10a-130p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	09/08/12	10:53 AM	College Football	10a-130p	:30	HW0912TV	\$300.00 NM
2	KOAT	Sa	09/08/12	11:37 AM	College Football	10a-130p	:30	Signed	\$300.00 NM
200	09/08/12	09/08/12	College Football	10a-130p	-----S-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Sa	09/08/12	10:06 AM	College Football	10a-130p	:30	Signed	\$300.00 NM
2	KOAT	Sa	09/08/12	12:40 PM	College Football	10a-130p	:30	HW0912TV	\$300.00 NM
201	09/09/12	09/09/12	Once Upon A Time	6-7p	-----S	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Su	09/09/12	6:23 PM	Once Upon A Time	6-7p	:30	HW0912TV	\$550.00 NM
1	KOAT	Su	09/09/12	6:36 PM	Once Upon A Time	6-7p	:30	Signed	\$550.00 NM
202	09/09/12	09/09/12	Once Upon A Time	7-8p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/09/12	7:23 PM	Once Upon A Time	7-8p	:30	HW0912TV	\$1,000.00 NM
2	KOAT	Su	09/09/12	7:41 PM	Once Upon A Time	7-8p	:30	Signed	\$1,000.00 NM
203	09/09/12	09/09/12	Once Upon A Time	8-9p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	Su	09/09/12	8:22 PM	Once Upon A Time	8-9p	:30	HW0912TV	\$1,000.00 NM
2	KOAT	Su	09/09/12	8:42 PM	Once Upon A Time	8-9p	:30	Signed	\$1,000.00 NM
204	09/09/12	09/09/12	Once Upon A Time	9-10p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
938781.1	09/16/12	September 2012	08/27/12 - 09/10/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heather Wilson/R/Senate	Candidate	904910 WILSON/SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
204	09/09/12	09/09/12	Once Upon A Time	9-10p	-----S	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Su	09/09/12	9:30 PM	Once Upon A Time	9-10p	:30	Hw09121v	\$1,000.00 NM
1	KOAT	Su	09/09/12	9:42 PM	Once Upon A Time	9-10p	:30	Signed	\$1,000.00 NM
205	09/10/12	09/10/12	Bachelor Pad	7p-9p	M-----	:30	2	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	2	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	09/10/12	8:28 PM	Bachelor Pad	7p-9p	:30	Signed	\$950.00 NM
1	KOAT	M	09/10/12	8:38 PM	Bachelor Pad	7p-9p	:30	Hw0912TV	\$950.00 NM
206	09/10/12	09/10/12	Castle	9-10p	M-----	:30	1	\$775.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$775.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	M	09/10/12	9:29 PM	Castle	9-10p	:30	Signed	\$775.00 NM
207	09/07/12	09/07/12	Entertainment Tonight 630-7p	630-7p	----F--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	09/07/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	Signed	\$450.00 NM
Total Spots							160		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,535.00
<u>Agency Commission</u>	\$7,430.25
<u>Net Amount Due</u>	\$42,104.75
<u>New Mexico Tax Rate</u> 7.0%	\$2,947.33
<u>Amount Due</u>	\$45,052.08